

Our Story

THE PROBLEM

Like many people during the pandemic, I found myself experiencing, and becoming increasingly aware of the challenges so many were facing. Stress, mood & energy imbalance, and disrupted sleep.



THE RESEARCH

As an herbalist, I was already familiar with the traditions of Aromatherapy, Ayurveda and the potential of Cannabinoids as a wellness ally. I began infusing & experimenting for my own symptoms and needs.



THE EVIDENCE

As I tracked my experience, I noticed meaningful change in my overall wellbeing. Encouraged by those results, I started sharing my creations with friends and family, who began asking to purchase them.



THE RESULT

As I shared my products with the community, the vision for additional offerings and solutions emerged, forming Urbal Alchemy.



OUTCOME

What began as a personal practice evolved into a way to help others discover simple, accessible ways to support their physical and emotional wellbeing. Today, Urbal Alchemy offers handcrafted products and experiences rooted in herbal wisdom, ritual, and self-care!

